



INTERNATIONAL CONFERENCE

Publishing *differentlly*



**Small publishers, independent journalists
and bloggers in Russia**

**EHESS, PARIS
OCTOBER 1-2, 2015**



CENTRE
D'ÉTUDES
DES MONDES RUSSE
CAUCASIEN
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EUROPÉEN



Cultures et sociétés d'Europe orientale, balkanique et médiane



Centre d'études franco-russe

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l'éducation nationale, de l'enseignement
supérieur et de la recherche
(ACCES program).

thursday, october 1

09:00 • Opening welcome

09:15 • Introduction

Session 1 (09:30-12:30) • Controls and circumventions in the media sphere

Chair: Kathy Rousselet (CERI)

Discussant: Larissa Zakharova (CERCEC / EHESS)

- Vlad Strukov (University of Leeds, United Kingdom), **Superlocalisation: Contesting Theoretical Frameworks for Russian Media.**
- Françoise Daucé (CERCEC - EHESS, France), **Online Media Critics in Russia: Visibility and Invisibility at Stake.**
- Olga Bronnikova (Eur'Orbem, France), **Publishing Differently from Abroad.**
- Elena Rodina (Northwestern University, USA), **State- and Independently- Owned Media in Chechnya: Regulation of the Press in the Absence of the Formal State Censorship.**
- Ilyia Kiria (Higher School of Economics, Moscow), **The Economic Control of Editors in Russian Regions.**

Session 2 (14:00-16:15) • Mobilisations and mediatization of protest

Chair: Anna Colin-Lebedev (CERCEC / EHESS)

Discussant: Cyril Lemieux (LIER / EHESS)

- Perrine Poupin (EHESS, France), **Online Publishing of Street Actions: Interests and Limits for Politics.**
- Ivan Chupin (CERAPS Lille2), Renata Mustafina (ENS Ulm, Paris), **Gestures of Protest: about some Way of Entering the Journalist Career in Russia.**
- Evgeny Blinov (University of Toulouse 2, France), **New Media and the Transformations of the Media Field in Russia in the 2010's.**
- Roman Abramov (Higher School of Economics, Moscow), **"Moskovskaya Street" and other Regional Media: the Experience of Independent Journalism and Civil Analytics in Penza.**

Session 3 (16h45 – 19h00) • Lifestyles and alternative media practice

Chair: Anne Le Huérou (U. Paris 10 / ISP)

Discussant: Antonio Casilli (EHESS)

- Ksenia Eltsova (RGGU, Moscow), **Elitism as Independance ? Self Presentation of Online publications from the "Intellectual Glamour / Quality Press".**
- Elena Trubina (Ural Federal University, Ekaterinburg), **Small Publishing on-line about cities: from "Glazychev" to "Urbanurban".**
- Saara Ratilainen (University of Tampere, Finland), **"Different life" as Profession: travel bloggers and alternatives for Lifestyle Industry in Russian New Media.**
- Elizaveta Litovskaia (Ural Federal University, Ekaterinburg), **Friendly Aggression: Language of Masculine Culinary Blogs.**

Friday, October 2

Session 4 (9:30-12:30) • Counterculture and media-activism

Chair : Amandine Regamey (U. Paris I / CERCEC)

Discussant : Dominique Cardon (CEMS)

- Natalia Samutina (Higher School of Economics, Moscow), **Participatory Culture in the Digital Field: Communication Practices of Fandom Communities.**
- Ruslan Shulga (MGIMO, Moscow), **Editorial and Information Practices of the Russian LGBT Movement in an Historical Perspective.**
- Anna Zaytseva (EHESS, France), **The Punk Fanzines and their “Unifiers” Role of Fandom Milieu.**
- Nikolai Vokuev (Syktyvkar State University, Russia), **Counterculture and Media Activism in late USSR and Putin Russia.**
- Kirill Titaev (Saint-Petersburg State University, Russia), **Professional blogs, web-forums and legal reference systems as the main platform for professional discussion: a renunciation of the traditional forms of professional communication in the Russian lawyers community.**

Session 5 (14:00-17:00) • From samizdat to “independents”

Chair : Myriam Désert (U. Paris IV / Eur’Orbem)

Discussant : Carole Sigman (ISP)

- Elena Strukova (Centre of socio-political history of the GPIB, Moscow), **The Press of the Informal Movement and State Power. An Impossible Dialog.**
- Kirill Kortchaguine (Russian academy of Science, Moscow), **Independent Poetical Publishers from the 1990’s to the 2010’s: from Esthetical to Political Protest.**
- Pavel Arseniev (Almanach Translit), **The Search for Alternatives in Post-Soviet Historical Periodical Publications.**
- Bella Ostromooukhova (Eur’Orbem, France), **Independance at Stake in the Russian Editorial Field.**
- Boris Stepanov (Higher School of Economics, Moscow), **The Search for Alternatives in Post-Soviet Historical Periodical Publications.**

17h00 • Final discussion and conclusion

Working languages: English, French, Russian.

International scientific committee : Olga Bronnikova (U. Paris-Sorbonne / Eur’Orbem), Françoise Daucé (EHESS / CERCEC), Ilya Kiriia (Higher School of Economics, Moscow), Bertrand Legendre (U. Paris 13, LabSIC), Cyril Lemieux (Institut Marcel Mauss, EHESS), Markku Lonkila (U. Jyväskylä, Finland), Svetlana Pasti (U. Tampere, Finland), Bella Ostromooukhova (U. Paris-Sorbonne / Eur’Orbem), Vlad Strukov (U. Leeds, United Kingdom), Alexandra Zapolskaya (Higher School of Economics, Moscow), Anna Zaytseva (U. Paris-Sorbonne / CERCEC).